

TO: Rick Stirlen
FROM: Claude Beck
SUBJECT: Merit Box Test

DATE: May 16, 1983

Attached is further information covering Green Bay, Grand Rapids, and Seattle.

As you can see, major magazines are available in all three of these trading areas, but a bit more limited in Green Bay. None of the supplements are Sunday Metro but would need to be ordered as cut-ins through Parade or Family weekly.

Our Seattle outdoor inventory was included with my May 9 memo. The outdoor inventory in Green Bay and Grand Rapids is as follows:

Green Bay

85's Pool 30 Sheet #50 showing 16 panels
No paint
An additional #50 showing should be available in August

Grand Rapids

85's Pool 30 Sheet #50 showing 20 panels
100's Pool 30 Sheet #45 showing 19 panels
1 Paint Pool Unit
Additional 30 sheet posters may be available around August 5 if needed.



CB/ocp
cc: J. Spector
ATT.

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